



COMMUNITY INSPIRATION AWARDS 2025

SPONSORSHIP PACKAGE



13TH COMMUNITY INSPIRATION AWARDS 2025 SPONSORSHIP OPPORTUNITY

The annual Community Inspiration Awards is organised by Community Foundation, to recognise outstanding contributions made by staff from public sector organisations, charities, businesses and members of the community, whose efforts have made a positive difference in the community and has inspired and motivated others.

The awards ceremony is an invite-only event, taking place in Birmingham on Friday 26th September 2025. Our judges will announce the finalists and winners who will receive one of the awards from distinguished invited dignitaries, including Members of Parliament, Council Leaders, and Chief Officers from public sector bodies.

By sponsoring the Community Inspiration Awards, your organisation will make a significant difference in helping to recognise the outstanding achievements made by the people and organisations, whose efforts have made a positive difference in the community and has inspired and motivated others. These contributions often go unnoticed and are not publicly mentioned or celebrated. Through your support, we can make sure recognition is given to these selfless individuals.

We have a range of sponsorship packages available which offer sponsors a variety of branding opportunities throughout the event promotional schedule as well as in the awards brochure, on the website and at the event itself.

Sponsorship opportunities are available for organisation/companies to sponsor an award. There are 15 award categories in this year's event. You can sponsor as many awards as you want and can select the award category which most closely represents your organisation. Award sponsors will benefit from the extensive publicity that will be generated before, during and after the event.

Previous supporters included:

- West Midlands Combined Authority
- Longhurst Group
- Birmingham City Council
- Dudley Council
- Victoria Claims Management
- Sandwell Council
- NHS Birmingham Community Healthcare
- West Midlands Police
- WM Police and Crime Commissioner
- Aston University

To find out more and learn how to sponsor and nominate individuals for the Community Inspiration Awards, visit:
www.thecommunityfoundation.org.uk.

SPONSORSHIP PACKAGES

GOLD SPONSORSHIP (£500)

- 1.Sponsor logo displayed on stage screen
- 2.Sponsor name and logo on website and all marketing materials
- 3.VIP tickets for two people to attend awards ceremony and dinner

PLATINUM SPONSORSHIP (£1500)

- 1.Sponsor of one award
- 2.VIP tickets for four people to attend awards ceremony and dinner
- 3.Sponsor name and logo displayed on website and all marketing materials
- 4.Sponsor name mentioned at awards ceremony
- 5.Sponsor logo displayed on stage screen

DIAMOND SPONSORSHIP (£5000)

- 1.Sponsor of three awards
- 2.One person from your organisation seated on the same table as the chief guest
- 3.Representative from your organisation to present an award
- 4.VIP tickets for one table (10 people) to attend awards ceremony and dinner
- 5.Photo opportunity with all award winners and judges
- 6.Presented a framed Certificate of Appreciation on stage
- 7.Sponsor introduced during awards ceremony
- 8.Logo displayed on front cover of ceremony programme
- 9.Sponsor name and logo displayed on website and all marketing materials
- 10.Sponsor logo displayed on stage screen
- 11.Sponsor name and logo added to the event programme
- 12.Sponsor name mentioned when finalists read out
- 13.Sponsor name will be mentioned at the opening of the Awards Ceremony

To find out more and learn how to sponsor and nominate individuals for the Community Inspiration Awards, visit: www.thecommunityfoundation.org.uk.



SPONSORSHIP BENEFITS

1

Gain significant visibility through extensive promotion, including event materials, programmes, and social media, highlighting your sponsorship to a wide and engaged audience.

2

Align your organisation with a prestigious event that celebrates community achievements, demonstrating your commitment to making a positive difference.

3

Enjoy exclusive opportunities to network with community leaders, local businesses, and other sponsors, fostering valuable relationships.

4

Your support will help recognise inspiring individuals and initiatives, creating lasting goodwill and a stronger connection with the community.

5

Involve your staff in a meaningful initiative, boosting morale and giving them a sense of pride in working for a socially conscious organisation.



2024 COMMUNITY INSPIRATION AWARDS

Last year's awards ceremony was attended by over 400 invited guests and dignitaries including, His Majesty's Lord-Lieutenant West Midlands, Sir Derrick Anderson OBE; West Midlands Police & Crime Commissioner - Simon Foster; and Chief Executive of Birmingham Community Healthcare NHS Foundation Trust, Richard Kirby.

Numerous other deserving finalists and winners were recognised for their exceptional contributions. Each runner up and winner was presented with a framed certificate, highlighting their achievement.

The winners of last year's Community Inspiration Awards were:

LIFETIME ACHIEVEMENT AWARD

BOB RHODES – LIVESTHROUGHFRIENDS CIC

DUTY TO COMMUNITY

RAVINDER TAGGAR

BRINGING PEOPLE TOGETHER

DAWN EDWARDS – ERDINGTON LITTER BUSTERS

ENVIRONMENT CHAMPION AWARD

HERITAGE SEED GUARDIANS (GARDEN ORGANIC'S HERITAGE SEED LIBRARY)

SPORTS AWARD

SAHELI HUB

VOLUNTEER AWARD

ALVINA ALI AND SECRET ANGELS VOLUNTEERS – SECRET ANGELS

GOOD NEIGHBOUR AWARD

BEATRIC IMIELSKA – INCLUSIVE LIFE PROJECTS



2024 COMMUNITY INSPIRATION AWARDS

PUBLIC SERVICES AWARD

CAROLINE PHANSI – CONTENTO SOCIAL HOMES

COMMUNITY REASSURANCE

INSPECTOR HANIF ULLAH – WEST MIDLANDS POLICE

HEALTH AND WELLBEING AWARD

COMMUNITY CONNEXIONS – BIRMINGHAM COMMUNITY HEALTHCARE NHS FOUNDATION TRUST

EDUCATION SERVICES AWARD

CHARLOTTE MAHER-BUTLER & HAYLEY TURNER – ALL STARS SENIOR GROUP

BUSINESS & ENTERPRISE AWARD

THIA CIA

COMMUNITY ORGANISATION AWARD

NECHELLS POD – SHINE@NECHELLSPOD





COMMENTS

“

So far an absolutely fantastic evening. To see so many people who are making a contribution to their locality and their community in such great spirits and people dancing towards picking up their presentations, others dressed immaculately and so proud of the the awards that they've won. A fantastic event and a fantastic evening.

”

Lord-Lieutenant Dr. Derrick Anderson from the West Midlands Lieutenancy

“

it's been an absolutely wonderful evening and a real privilege to have an opportunity to come along and see the most magnificent volunteers and community leaders being recognised for the fantastic work that they do, it's been truly inspirational and I'm very grateful for the opportunity to join in.

”

Siobhan Blake | Chief Crown Prosecutor at the Crown Prosecution Service

“

It's been an absolute pleasure attending the Community Inspiration Awards 2024. We've been celebrating and recognising people who've gone above and beyond for their local communities, who have been delivering outstanding achievements and fantastic contributions, making the West Midlands and the wider region a better place to live, work and study.

”

Simon Foster | Police & Crime Commisioner of West Midlands

“

I'd like to say what a wonderful event this was today, it was really inspirational; we had tears we had laughter, but more than that we were able to recognise some of the wonderful work that goes on in the community What I'd like to say to each and every person who has won an award, who has become a runner up and also those who didn't win, but they came in the last five, absolute congratulations, well done and do it again for us next year.

”

Paulette Hamilton | MP for Birmingham, Erdington







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THANK YOU



CONTACT US

-  0121 312 0135
 -  www.thecommunityfoundation.org.uk
 -  info@thecommunityfoundation.org.uk
 -  Quayside Tower | Broad Street
Birmingham | B1 2HF
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